



Entrepreneurs'  
Organization



## Purpose

EO's purpose is to help entrepreneurs achieve their full potential.

## Ambition

Our ambition is to enable transformational growth in our members' lives.



## **Embracing Diversity As Our Strength**

- **200 chapters in 61 countries**
- **Over 40 languages, cultures & traditions**
- **Members from 20 to 70 years old**
- **Women & Men**
- **From 1 year to 30 years in EO**
- **Business from US\$1 Million to US\$10 Billion**

# EO 4.0 Strategic Plan



## MEMBER VALUE

### Goal 1

We will build and deliver personalized engagement opportunities, products and services that help our members 10x the achievement of their goals.

### Goal 2

We will create membership opportunities that meet the evolving needs of entrepreneurs in order to attract and retain the highest-quality entrepreneurs within our network.

## ORGANIZATIONAL EXCELLENCE

### Goal 3

We will pursue partnership and engagement opportunities to grow the EO brand and better understand the wants and needs of emerging entrepreneurs.

### Goal 4

We will enhance our operating model to push more resources towards creating member value by pursuing process automation and redesign.



# EO Member Benefits

## Learning / Events

- Chapter
- Regional
- Global
- LMS
- Podcasts
- EO on Inc
- Blog

## Forum

- Chapter
- Bridge
- Experience
- SLPs



## Executive Education

- EMP
- KEP
- London Business School
- EO @ Wharton
- EO @ Harvard

## MyEO

- Groups
- Events
- Matrix

## Leadership

- Mentorship
- EOA
- CLA
- RLA
- GLA
- POL

## Strategic Alliance Partners

## Global Network



**Asia Pacific Region**



**Distance between  
furthest countries**

**9,857 km**



**Number of  
Countries**

**9**



**Number of  
members**

**1363**

## **South Pacific Area**

### **7 Chapters**

**EO APAC Bridge**

**EO Adelaide**

**EO Brisbane**

**EO Melbourne**

**EO New Zealand**

**EO Perth**

**EO Sydney**

## **Southeast Asia Area**

### **9 Chapters**

**EO Indonesia**

**EO Indonesia East**

**EO Malaysia**

**EO Philippines**

**EO Philippines South**

**EO Singapore**

**EO Thailand**

**EO Vietnam**

**EO Cambodia**



# APAC Regional Council



**MARK CHUA**  
Regional Council  
Chair



**HUGH MASSIE**  
Global Board  
Liaison



**STEVE BENITEZ**  
Member Products  
Director



**KYM HUYNH**  
Member Experience  
Director



**PRAB THAKRAL**  
Growth Director



**ADAM THOMPSON**  
Member Engagement  
Director



**DAVID SOURBUTTS**  
Area Director,  
South Pacific



**NARAYA SULISTO**  
Area Director,  
Southeast Asia



**SARAH  
BARTHOLOMEUSZ**  
Governance Director



**ANDREW HERBERT**  
Finance Director



## March 2020

Sustaining APAC repository (For EO Members and Families)

## June 2020

Influential CEO, celebrity webinar

## Oct 2020

Fireside chats Inspiring CEO and celebrities

# A Snapshot of our 20/21 Plans

## Forum

Forum workshops  
Forum next level  
Moderator workshops



## Learning

Regional Events  
Presidents Summit  
Trifecta Summit  
Chapter Staff Summit  
Leadership program  
New member webinars



Bridge Chapter  
Sister Region (SA)  
Forum host forum  
Forum 1 to 1  
MyEO events  
APAC Industry forums



EOTV  
APAC Podcasts  
EO Concierge  
NextGen  
Demystifying forum for SLPs

# What's coming up...



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## NEW MEMBERS ENGAGEMENT HOUR

FOR MEMBERS JOINED BETWEEN JUL - NOV 2020

A EO APAC REGION EVENT

### MEET YOUR PEERS ACROSS 16 CHAPTERS

#### SHARE LEARN GROW

- Share with us the Purpose
- How does having a Purpose been serving you?
- What worked? What didn't?
- What were the challenges?
- What are the lessons learnt?

25 Nov, 2020 | 5:00pm Singapore | 8:00pm Sydney

ZOOM: <https://eonetwork.zoom.us/j/92527598429>

**JOIN US! REGISTER HERE TODAY!**



## VIRTUALLY SPEAKING APAC PODCAST

Discover. Explore. Join.  
Entrepreneurs'  
Organization

Entrepreneurs' Organization

BRIDGING APAC

EO APAC Celebrity Webinar Series

## HAPPINESS MATTERS

FIRESIDE CHAT WITH DASHO TSHERING TOBGAY,  
FORMER PRIME MINISTER OF BHUTAN

Deep in the Himalayas, on the border between China and India, lies the Kingdom of Bhutan, also known as the "last Shangrila". In this illuminating fireside chat, Bhutan's former (2nd) Prime Minister Tshering Tobgay shares what true happiness means and how his country's mission is to put happiness before economic growth and how that will be relevant for businesses.

**Thursday**  
**19 November 2020**

**REGISTER TODAY!**

10:00 - 11:00 (Jakarta) | 11:00 - 12:00 (Malaysia)  
13:00 - 14:00 (Brisbane) | 13:30 - 14:30 (Adelaide)  
14:00 - 15:00 (Sydney) | 16:00 - 17:00 (Auckland)

Open to EO APAC Members, Accelerators and SLPs

**Dasho Tshering Tobgay**  
Bhutanese politician,  
Environmentalist, Cultural Advocate  
Prime Minister of Bhutan | 2013-2018

Entrepreneurs' Organization

Have you heard of Ayurveda but are uncertain of how to incorporate the health benefits into your daily cooking?

Please join us for a 90-min interactive virtual culinary workshop with Manjri Agarwal of EO Kolkata who will be creating 5 dishes with you which are the basis of an everyday Indian diet with explanations of the Ayurvedic traditions for overall wellness.

Families of EO  
presents  
**Indian  
Cooking 101**  
with Manjri Agarwal

21 November 2020

6:00 pm AEST | 3:00 pm HKT/SGT | 8:00 pm NZDT  
12:30 pm IST

A list of the menu and ingredients needed will be sent to you prior to the event

To register, please click [here](#).



Manjri is the founder of "Big Plate Small Plate", a health and wellness page on Instagram @bigplatesmallplate and Facebook. She is a certified health coach from IIN, a food writer with 2 published books, and a columnist at The Telegraph as well as holding a BBA from the Stern School of Business NYU in Accounting and International Business.

EO  
**involve**  
APAC & SOUTH ASIA  
SISTER REGION INITIATIVE

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BRIDGING APAC

## Fireside chat with Jennifer Doudna

EO APAC is hosting a fireside chat with Dr Jennifer Doudna in the last week of February/March 2021 (subject to confirmation). Dr Jennifer is a biochemist and Professor at the University of California, Berkeley and who co-discovered the CRISPR gene editing tool that has been receiving a lot of publicity and has been constantly referred to by Singularity University speakers.

For this work, Dr Jennifer (together with Dr Emmanuelle Charpentier) was awarded the 2020 Nobel Prize in Chemistry. In this fireside chat we will be diving into Dr Jennifer's journey as a woman in STEM, as well as the moral and ethical issues of this discovery, its patent and potentials both good and bad.





**It's your time as  
Leaders of Leaders**





**Alone we can do so little;  
together we can do so  
much**

Helen Keller



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